

*Webinar on*

# **Business Intelligence Resources 2018**

# Learning Objectives

*Understanding the current happenings in business intelligence and how this relates to you and your company or business*

*Maintain your competitive intelligence and risk management with business intelligence monitoring and buzz*

*Maintaining your security and privacy online through a better understanding of business intelligence and the current relevant BI software needed to accomplish that goal*

# Areas Covered

- Business Intelligence Definition as it relates to your business*
- Business Intelligence Online Resources*
- Picking the correct business intelligence tool*
- Creating a business intelligence dashboard*
- The analytics of business intelligence*
- Predicting with business intelligence tools*
- Discovering new knowledge with selected business intelligence tools*



This webinar you will learn how to access the many online business intelligence resources that are available from Internet that have been pre-selected and filtered for you.

**PRESENTED BY:**

*Marcus P. Zillman, M.S., A.M.H.A.; eSolutions Architect and Executive Director of the Virtual Private Library™, Creator/Founder BotSpot.com and Executive Producer of BOT2000 and BOT2001 conferences for internet.com; has designed, developed and created online databases and information retrieval access scripts for the last thirty years.*

On-Demand Webinar

Duration : 60 Minutes

Price: \$200

# Webinar Description

Business Intelligence Resources 2018 is the New Economy wave of the Internet. One must learn to use these various online business research tools in a manner that will not only aid but to enhance the various activities and sectors of your business activities. The fast pace of new start ups to maintaining your present position in today's New Economy.... Business intelligence resources and tools have become a “must” have for ALL businesses who desire to maintain or improve their present positions both in branding and presence. Business Intelligence tools also allow you to determine the return on investment not only in e-commerce but also in the entire arena of social informatics that has taken the web by storm! Today we must have the business intelligence to make the correct decisions not only in fast and efficient manner but knowing you are using the appropriate information gathering tools and resources that are competent and qualified. Business Intelligence combined with artificial intelligence recreates the marketing scenarios that will move up rapidly into the fantastic future!

You will learn how to access the many online business intelligence resources that are available from Internet that have been pre-selected and filtered for you. These resources will give you the ability to not only monitor and in many ways to predict the various happenings to your business activities as they relate to the Internet. Being prepared with quality business intelligence resources will take away the fear, uncertainty and doubt associated in today New Economic Climate.



# Who Should Attend ?

*Marketing Directors*

*Marketing Assistants*

*IT Department Supervisors*

*Administrative Assistants*

*CIO, CMO and Board Members*



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